

Choose your services

24 services. Four delivery levels. One clear way to choose what you buy.

Prices and time ranges are illustrative estimates, not a quote.

How to use this menu

Choose a package or build your own list. For each service, mark buy now, client does it, another provider does it, or defer. Name an owner for unfinished work.

Price basis

Sample USD prices are illustrative. The example app has one organization, two roles, four main screens, and no payments, offline work, or old-data import.



Before you sign

The written quote sets the actual deliverables, limits, deadlines, review rounds, defect terms, payment plan, and outside fees. Services in a package are counted only once.

Sample prices only. Final company rates must be approved. Levels: pages 2-5. Services: pages 6-29. Changes: pages 30-31. Selection: pages 32-33.

Raw Code Handoff

\$6,000 sample USD

Estimated completion:
14-25 business days (allowance included)



What you receive

Technical transfer only. Client supplies approved rules and designs. No formal test package, launch, or full instructions.

Included services

S05

Compare like for like

These totals use the same app scope. Extra services and outside charges remain separate.

Support is optional: S19 is \$500/month for five hours. Raw delivery is not a claim of live readiness. Scope-specific needs may require extra reviews.

Working Pilot

\$11,000 sample USD

Estimated completion:
24-43 business days (allowance included)



What you receive

Test-space trial with sample data.
No public launch, whole-release
QA, dedicated security review, or
care.

Included services

S01, S02, S03, S05, S09, S11

Compare like for like

These totals use the same app
scope. Extra services and outside
charges remain separate.

Support is optional: S19 is \$500/month for five hours. Raw delivery is not a claim of live readiness. Scope-specific needs may require extra reviews.

Launch Ready

\$14,000 sample USD

Estimated completion:
30-53 business days (allowance included)



What you receive

Pilot plus release QA, scoped security review, deployment, and operations notes. Launch depends on passed checks.

Included services

S01, S02, S03, S05, S09, S10, S11, S12, S15, S16

Compare like for like

These totals use the same app scope. Extra services and outside charges remain separate.

Support is optional: S19 is \$500/month for five hours. Raw delivery is not a claim of live readiness. Scope-specific needs may require extra reviews.

Guided Launch

\$15,400 sample USD

Estimated completion:
33-59 business days (allowance included)



What you receive

Launch Ready plus a five-task guide and two live training sessions. Ongoing care remains optional.

Included services

S01, S02, S03, S05, S09, S10, S11, S12, S15, S16, S17, S18

Compare like for like

These totals use the same app scope. Extra services and outside charges remain separate.

Support is optional: S19 is \$500/month for five hours. Raw delivery is not a claim of live readiness. Scope-specific needs may require extra reviews.

Discovery

S01 / \$600 one-time

6 sample hours

Estimated completion:

6-9 business days (allowance included)

What you receive

Two stakeholder talks and a short findings brief.

Why it matters

Find the real problem and major unknowns.

If declined

You supply the findings or carry unresolved assumptions into the quote.

Service limit

One workflow; no broad market research.



Sample USD pricing. The written quote defines the actual purchase.

Requirements and scope

S02 / \$800 one-time

8 sample hours

Estimated completion:

6-9 business days (allowance included)

What you receive

A numbered rule list, exclusions, and acceptance criteria.

Why it matters

Make the promised result clear enough to check.



If declined

You provide an approved specification; gaps need review before building.

Service limit

One small app; one combined review round.

Sample USD pricing. The written quote defines the actual purchase.

Screen design

S03 / \$1,200 one-time
12 sample hours

Estimated completion:
7-12 business days (allowance included)

What you receive

Four main screen layouts, key states, and phone layouts.

Why it matters

Resolve page flow and wording before code.

If declined

You supply usable designs or accept separately scoped design choices.

Service limit

Two combined revision rounds before signoff.



Sample USD pricing. The written quote defines the actual purchase.

SERVICES MENU

Clickable prototype

S04 / \$600 one-time

6 sample hours

Estimated completion:

5-8 business days (allowance included)



What you receive

One clickable core path using sample content.

Why it matters

Try the task flow before a full build.

If declined

Flow problems may first appear in the working build.

Service limit

No live database or production claim.

Sample USD pricing. The written quote defines the actual purchase.

Development

S05 / \$6,000 one-time
60 sample hours

Estimated completion:
14-25 business days (allowance included)



What you receive

Code for the four-screen job tracker; inventory and known limits.

Why it matters

Turn the approved rules into a working build.

If declined

There is no custom working app from this service plan.

Service limit

No payments, offline mode, migration, formal tests, or launch; routine build choices included.

Sample USD pricing. The written quote defines the actual purchase.

Architecture workshop

S06 / \$600 one-time

6 sample hours

Estimated completion:

6-9 business days (allowance included)



What you receive

A system map, growth questions, and a written choice record.

Why it matters

Explore complex structure before committing to it.

If declined

Routine choices remain in S05; complex planning must have another owner.

Service limit

Optional deeper planning; do not bill again for routine S05 choices.

Sample USD pricing. The written quote defines the actual purchase.

Data migration

S07 / \$800 one-time
8 sample hours

Estimated completion:
6-10 business days (allowance included)



What you receive

Map and trial-import one clean CSV of up to 1,000 rows; reconcile counts.

Why it matters

Move useful history without losing meaning.

If declined

Client or another provider handles the import, or starts with no old records.

Service limit

One agreed format; major cleanup and attachments excluded.

Sample USD pricing. The written quote defines the actual purchase.

One integration

S08 / \$1,000 one-time

10 sample hours

Estimated completion:

7-12 business days (allowance included)



What you receive

One-way connection to one documented service, with error checks.

Why it matters

Save repeated entry between two systems.

If declined

Use a manual step or another provider.

Service limit

Provider accounts and usage fees excluded; define exact fields and events.

Sample USD pricing. The written quote defines the actual purchase.

Feature testing

S09 / \$2,000 one-time
20 sample hours

Estimated completion:
8-12 business days (allowance included)



What you receive

A test list and results for the four-screen scope, plus one retest pass.

Why it matters

Check normal tasks and agreed error cases.

If declined

Formal function results are not supplied; another owner must test.

Service limit

Builder defect correction follows the build agreement; not billed twice as new scope.

Sample USD pricing. The written quote defines the actual purchase.

Release QA review

S10 / \$800 one-time

8 sample hours

Estimated completion:

6-9 business days (allowance included)



What you receive

Review of key tasks, roles, and two named desktop browsers plus one phone setup.

Why it matters

Check the release together and repeat critical tasks.

If declined

No whole-release QA evidence; name another reviewer before a managed launch.

Service limit

One release and one follow-up review; separate reviewer only if stated.

Sample USD pricing. The written quote defines the actual purchase.

Acceptance facilitation

S11 / \$400 one-time

4 sample hours

Estimated completion:

5-8 business days (allowance included)



What you receive

A client task script, one guided review, and a decision record.

Why it matters

Help the client compare the build with the scope.

If declined

Client runs and records acceptance without our facilitation.

Service limit

Client acceptance itself is still needed for our managed launch.

Sample USD pricing. The written quote defines the actual purchase.

Scoped security review

S12 / \$1,000 one-time

10 sample hours

Estimated completion:

7-10 business days (allowance included)



What you receive

Review two roles, data access, secret handling, and dependency findings.

Why it matters

Find risks before live use.

If declined

No dedicated security-review evidence; assign review before a managed launch.

Service limit

One small app; no independent penetration test or compliance certification.

Sample USD pricing. The written quote defines the actual purchase.

Accessibility review

S13 / \$800 one-time

8 sample hours

Estimated completion:

6-10 business days (allowance included)



What you receive

Manual keyboard and screen-reader sample checks plus a scan of four screens.

Why it matters

Find barriers that stop people using key tasks.

If declined

Only agreed basic design checks remain; no dedicated review report.

Service limit

One agreed target and screen set; full conformance audit and repairs separately scoped.

Sample USD pricing. The written quote defines the actual purchase.

Load testing

S14 / \$800 one-time

8 sample hours

Estimated completion:

6-9 business days (allowance included)



What you receive

One test scenario at an agreed activity level and a results report.

Why it matters

See how the app behaves under planned use.

If declined

Capacity beyond observed use stays unverified.

Service limit

Target must be agreed; optimization work is separate.

Sample USD pricing. The written quote defines the actual purchase.

Launch service

S15 / \$600 one-time
6 sample hours

Estimated completion:
5-8 business days (allowance included)



What you receive

One deployment, live task checks, and a documented rollback path.

Why it matters

Move the approved version into the live space.

If declined

Client or another provider deploys and owns the opening checks.

Service limit

One two-hour launch window plus prep; hosting fees excluded.

Sample USD pricing. The written quote defines the actual purchase.

Operations handoff notes

S16 / \$600 one-time

6 sample hours

Estimated completion:

6-9 business days (allowance included)

What you receive

Setup, accounts, service list, backup and restore steps, and handoff review.

Why it matters

Help an owner run and recover the small app.

If declined

Only S05 inventory and known limits remain; owner writes operating notes.

Service limit

Default hosting backup setup and one trial restore included for this small app.



Sample USD pricing. The written quote defines the actual purchase.

User guide

S17 / \$800 one-time
8 sample hours

Estimated completion:
6-10 business days (allowance included)



What you receive

A short illustrated guide for five common user tasks.

Why it matters

Let staff repeat tasks without asking each time.

If declined

Client creates instructions or buys them later.

Service limit

One role-focused guide; one correction round.

Sample USD pricing. The written quote defines the actual purchase.

SERVICES MENU

Live training

S18 / \$600 one-time

6 sample hours

Estimated completion:

7-12 business days (allowance included)



What you receive

Two one-hour remote sessions with prep and a practice task sheet.

Why it matters

Give users a chance to practice and ask questions.

If declined

Client trains the team or assigns another trainer.

Service limit

Up to six people per session; recordings only if agreed.

Sample USD pricing. The written quote defines the actual purchase.

Monthly support

S19 / \$500/month

5 sample hours

Estimated activation:
5-8 business days (allowance included)



What you receive

Five hours of help and small maintenance tasks each month.

Why it matters

Keep a named help route after launch.

If declined

Client or another provider owns ongoing help and care.

Service limit

Sample: weekdays, two-business-day first response; unused hours expire; extras need approval.

Sample USD pricing. The written quote defines the actual purchase.

Monitoring setup

S20 / \$400 one-time
4 sample hours

Estimated completion:
5-8 business days (allowance included)



What you receive

Set up error and uptime alerts and test the contact route.

Why it matters

Help the owner notice problems.

If declined

Owner checks manually or assigns another service.

Service limit

Setup only; alert response and provider fees excluded.

Sample USD pricing. The written quote defines the actual purchase.

Recovery exercise

S21 / \$600 one-time
6 sample hours

Estimated completion:
6-9 business days (allowance included)



What you receive

One extended recovery drill with timing, findings, and next steps.

Why it matters

Check a stricter recovery need or practice after changes.

If declined

Only any included basic restore remains; deeper recovery is unverified.

Service limit

Beyond the basic S16 trial; no duplicate charge for the same check.

Sample USD pricing. The written quote defines the actual purchase.

Independent security assessment

S22 / \$2,000 one-time
20 sample hours

Estimated completion:
9-15 business days (allowance included)

What you receive

A scoped external assessment and findings briefing allowance.

Why it matters

Add a separate expert view for higher-risk use.

If declined

No independent assessment claim; scope may still require one.

Service limit

Illustrative labor allowance only; assessor supplies actual method and quote.



Sample USD pricing. The written quote defines the actual purchase.

Change assessment

S23 / \$200 one-time
2 sample hours

Estimated completion:
5-7 business days (allowance included)



What you receive

A written impact estimate for one new request.

Why it matters

Learn the cost and effect before buying the change.

If declined

Do not start the unpriced change; keep it on the idea list.

Service limit

No implementation included; credit overlap if assessment is in the later approved price.

Sample USD pricing. The written quote defines the actual purchase.

Monthly improvement planning

S24 / \$300/month

3 sample hours

Estimated activation:

5-8 business days (allowance included)

What you receive

Review the idea list and rank a possible next release.

Why it matters

Keep future work aligned with value and budget.



If declined

Client manages priorities and requests estimates when needed.

Service limit

Planning only; development and support are separate.

Sample USD pricing. The written quote defines the actual purchase.

Price the whole change

A new idea can affect the plan, design, code, tests, guides, and launch date.



A sample text-alert change

Assess 1 hour + design 1 + build 5 + test 2 + guide and deployment 1 = 10 hours. The sample change price is \$1,000. Outside message fees are separate.

Approve before work

The change record lists the request, scope version, deliverables, exclusions, cost, revised total, date impact, tests, and named approver. Decide approve, decline, replace another item, or defer.

Example: \$14,000 base + \$1,000 approved change = \$15,000. The date moves only as stated in the approved change. New ideas are not automatic authorizations.

Keep one clear price

Track the full cost of a change, including any agreed credits.



Avoid double billing

Do not add both S08 and this full change example for the same integration. Credit assessment already paid when it is included in the approved total. Rework caused by new scope is distinct from fixing a failed agreed rule.

New ideas need written approval. Keep the approved scope and change record together.

Complete your purchase plan

Use the separate fillable Decision Workbook for the service-by-service selection.



1 | Start with a level

Write the package and its included IDs, or select individual services. Mark monthly work separately.

2 | Record other owners

For declined or transferred work, name what remains, who handles it, and when. Some work must still be done before the chosen use.

3 | Reconcile the total

Base or selected lines + extra one-time services - agreed credits + approved changes = one-time total. Keep monthly bills, tax, and contingency separate.

Keep monthly bills separate. Count each included service only once.

Review, then approve

Agree on the result, the limits, and who will decide.



4 | Review the boundaries

Confirm intended use, exact scope, acceptance tests, handoff items, outside fees, and service limits. Unknowns must be resolved or explicitly priced.

5 | Approve the written quote

The menu teaches choices. It does not authorize work or replace the signed scope. Keep an approved copy and use written change control afterward.

Need help choosing? Start with discovery. You can buy clarity before committing to a full build.

Service timing, at a glance

Services 1-12 of 24. Sample USD prices. Estimated business days after kickoff.

SERVICE	SAMPLE PRICE	ESTIMATED RANGE
S01 Discovery	\$600	6-9 days
S02 Requirements and scope	\$800	6-9 days
S03 Screen design	\$1,200	7-12 days
S04 Clickable prototype	\$600	5-8 days
S05 Development	\$6,000	14-25 days
S06 Architecture workshop	\$600	6-9 days
S07 Data migration	\$800	6-10 days
S08 One integration	\$1,000	7-12 days
S09 Feature testing	\$2,000	8-12 days
S10 Release QA review	\$800	6-9 days
S11 Acceptance facilitation	\$400	5-8 days
S12 Scoped security review	\$1,000	7-10 days

Illustrative estimates only - not a quote. Actual cost and dates are confirmed in writing. The four-to-five-day allowance is already included. Do not add buffered service ranges together for a delivery level.

Service timing, at a glance

Services 13-24 of 24. Sample USD prices. Estimated business days after kickoff.

SERVICE	SAMPLE PRICE	ESTIMATED RANGE
S13 Accessibility review	\$800	6-10 days
S14 Load testing	\$800	6-9 days
S15 Launch service	\$600	5-8 days
S16 Operations handoff notes	\$600	6-9 days
S17 User guide	\$800	6-10 days
S18 Live training	\$600	7-12 days
S19 Monthly support	\$500/mo	5-8 to activate*
S20 Monitoring setup	\$400	5-8 days
S21 Recovery exercise	\$600	6-9 days
S22 Independent security assessment	\$2,000	9-15 days
S23 Change assessment	\$200	5-7 days
S24 Monthly improvement planning	\$300/mo	5-8 to activate*

Illustrative estimates only - not a quote. Actual cost and dates are confirmed in writing. The four-to-five-day allowance is already included. *Monthly ranges cover activation; ongoing work follows the monthly agreement.

Choose the finish line

The same four delivery levels, with planning time beside each sample price.

Raw Code Handoff Estimated completion: 14-25 business days	\$6,000 sample USD
Working Pilot Estimated completion: 24-43 business days	\$11,000 sample USD
Launch Ready Estimated completion: 30-53 business days	\$14,000 sample USD
Guided Launch Estimated completion: 33-59 business days	\$15,400 sample USD

Illustrative estimates only - not a quote. Prices, work hours, and completion ranges are examples for planning purposes and may not reflect your project's actual cost or delivery time. Final pricing, scope, and schedule are determined after reviewing your requirements and are confirmed in a written project quote. Estimated completion ranges are not guaranteed delivery dates.

How to use these ranges

One consistent estimate model for the website, guides, and planning conversations.

Start with the same assumptions

Count business days after kickoff and after required materials, access, and prerequisite work are ready. Weekends and agreed holidays are excluded. The model uses the existing small-app scope and about 3-6 focused work hours per day. Client or provider waiting can extend the range.

Count the allowance once

Each displayed range already adds four business days to the low end and five to the high end. Delivery levels allow overlapping preparation and review. Extra services need a combined schedule. Monthly ranges are activation estimates; monthly hours, prices, and response terms stay separate.

Keep the decision in writing

Use the portal conversation category, document version, and Next steps owner. Request a meeting; business approval unlocks optional calendar booking. Times appear in your selected local zone. A message or recap does not approve new scope, cost, or dates.

Industry-informed inferences, not universal averages or delivery guarantees. Research: thoughtbot design sprints; Nielsen Norman Group usability studies; Atlassian estimation; GOV.UK discovery. Scope and source notes: successmarktrading.com/services.